



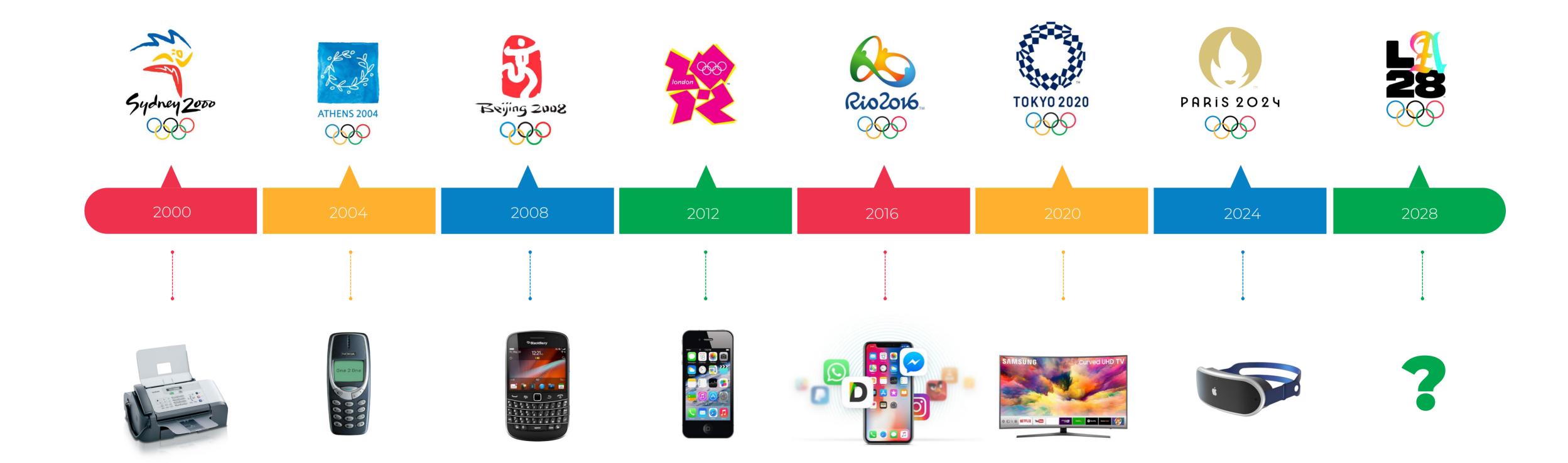
## 1894

HORSE MANURE CRISIS



## OLYMPIC GAMES

#### DIGITAL TRANSFORMATION



#### EVENT TECHNOLOGY

## LAYER CAKE





#### DEMYSTIFYING

DIGITAL TRANSFORMATION

Design solutions that capture sports events **RESULTS & EMOTIONS** 

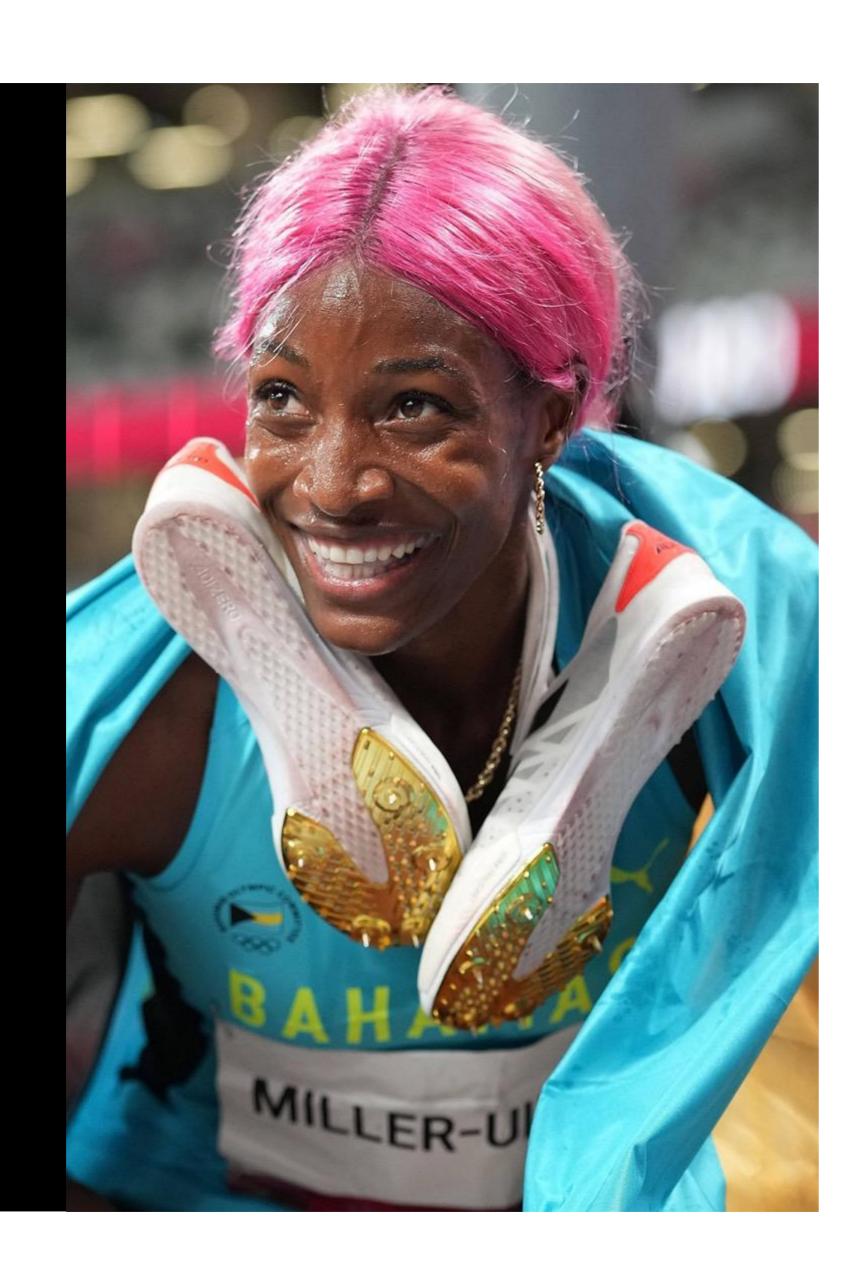
Procure technology that

MAXIMIZE EXPERIENCE & REDUCE COSTS

Delivery events that

MEET ORGANISERS NEEDS & ENGAGE FANS





### COMMUNITY

THE INCLUSIVITY OF THE OLYMPIC GAMES
IS KEY TO WIDESPREAD FAN APPEAL

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Sport fans are looking to sports leagues and athletes to support social causes.

THE OLYMPICS ARE THE BIGGEST PLATFORM FOR GENDER EQUALITY AND LGBTQ+ IN GLOBAL SPORTS

# LET'S CONNECT



#### **Christiaan Page**

Executive Director



The community of **TEC** professionals for **Sport** events.